

ABOUT AIMEE



An award-winning designer, mother, wellness-certified expert, and serial entrepreneur, Aimee Kestenberg is dedicated to helping women around the world live authentically and become their best selves.

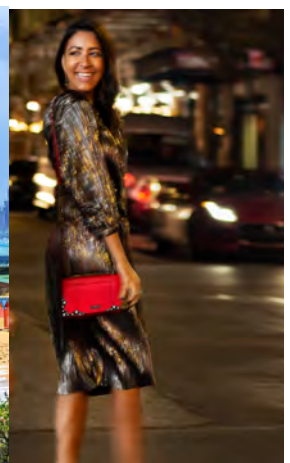
Born and raised in Melbourne, Australia, Aimee studied Industrial Design at the Royal Melbourne Institute of Technology before making the bold move to New York City at only 20 years old upon acceptance to Parsons The New School for Design.

Aimee launched her namesake brand in 2013, redefining the meaning of 'affordable luxury' with her Australian inspired line of handbags and accessories. The small collection immediately caught the eye of American retailers including Nordstrom, QVC, Shopbop, Lord & Taylor, and Dillard's.

In 2018, Kestenberg landed the No. 55 ranking on the prestigious Inc. 5000 Fastest Growing Private Companies in America, and No. 6 on Crains Fastest Growing Companies in New York. The brand is currently sold throughout the United States as well as Canada, New Zealand, Japan, Korea, Italy, Germany, France, and Kestenberg's home country, Australia.

Kestenberg pairs her expertise in ergonomics and engineering with her love for free-spirited design with everything she creates. This unique background combined with her business acumen is what sets her apart.

BRAND SPIRIT



BRAND DIRECTION

WE AIM...

to conquer the insecurities
& challenges facing women today.

WE SUPPORT...

our community on
their journey to self-love.

WE BELIEVE...

now more than ever, society
needs a reality check on
what matters most in life.

WE DESIGN ...

pieces thoughtfully and
affordably to address the needs
of women today, while allowing
them to feel confident and beautiful
with the pieces they wear.

