



EttaVee

ETTAVEE.COM / FRANCE



# ABOUT THE BRAND

Hello Color!

Created by international artist and influencer, Jessi Raulet, EttaVee has become well-known for its distinct hand-painted, colorful and bold designs. The American born, France-based artist has an engaged and rapidly growing social media following of 57K+ fans garnering the attention of various media outlets including features on Good Morning America, Dancing with the Stars and PopSugar.

Since its launch in 2014, EttaVee has become a lifestyle brand that expresses optimism and joy through color. EttaVee's cheerful designs have been featured on home decor, stationery, tech accessories, textiles and apparel. EttaVee has collaborated with Pottery Barn Teen, Sally Hansen, Crayola, Target, Papyrus, Hallmark and Australian shoe brand, Rollie.

OPTIMISTIC / COLORFUL / UPLIFTING / MILLENNIAL / BRIGHT



## ETTAVEE AT A GLANCE

### COLLABORATIONS

SALLY HANSEN  
CRAYOLA  
BLURB BOOKS  
ROLLIE  
AIRBNB  
SWATCH

### CLIENTS

TARGET  
HALLMARK  
PAPYRUS  
POTTERY BARN  
MINTED  
TJMAXX

### SOCIAL MEDIA

**57K+**  
ENGAGED  
FOLLOWERS

### PRESS

GOOD MORNING AMERICA  
DANCING WITH THE STARS  
MILK MAGAZINE KOREA  
FLOW MAGAZINE (FRANCE)  
CREATIVE EYE (AUSTRALIA)  
FUBIZ.COM





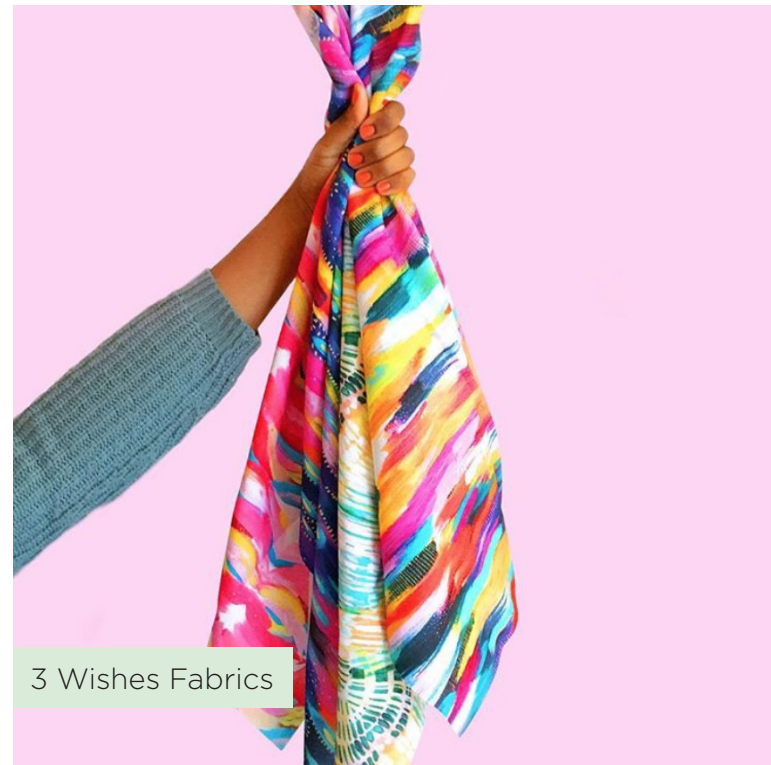
Rollie x EttaVee



Pottery Barn Teen x Minted



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3 Wishes Fabrics

